

# BECOME A PROUD SPONSOR OF THE CLINTON-MASSIE 4 QUARTER DRIVE

Join us in making a lasting impact on our community!

This project is not just about improving the aesthetics of our facilities; it is about investing in the future of our students, athletes & community. We are offering multiple corporate sponsorship opportunities, each with various business benefits at different price points. Flexible sponsorship payment plans are also available to accommodate your budget now & in the future. Your support will not only help us replace the worn-out turf of our school's athletic field, but it also provides invaluable benefits to your business, such as:

### **Prominent Brand Exposure:**

Your business logo will be prominently displayed at the heart of our school's athletic hub – Thousands of passionate fans, families & residents attend our sporting events, providing your brand with high visibility & recognition.

### **Marketing Opportunities:**

Gain exposure beyond the field! Your sponsorship will be promoted across various channels, including social media, event programs & signage, amplifying your brand's reach & helping you connect with potential customers.

### **New Business Opportunities:**

Benefit from the goodwill generated by your sponsorship. By aligning your brand with a community-focused initiative like ours, you will enhance your reputation & foster positive relationships with local residents, potentially leading to new business opportunities.

Don't miss this chance to showcase your business as a champion for Clinton-Massie while reaping the rewards of increased visibility, community support & potential business growth.

# ONE COMMUNITY | ONE TEAM

Together, let's score big on  
& off the field!



## Contact Info

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# CLINTON-MASSIE



# 4 QUARTER DRIVE

*Athletics Facilities Upgrade*





# THE GAMPLAN

EST. COST \$560K

## TURF REPLACEMENT

- Current turf field is in year 12
- Average turf life is 10 years
- Current field utilized by school, youth athletics, band & community

Q1

EST. COST \$500K

## TRACK REPLACEMENT

- Currently has significant issues & almost unusable
- Seeking to make it an 8 lane track to enable ability to host events to serve as additional revenue stream

Q2

EST. COST \$750K

## NEW GRANDSTANDS

- Current stands are over 70 years old & in need of repair
- Accessibility issues to be addressed to ensure safety codes met and/or need to be replaced

Q3

EST. COST \$450K

## NEW LIGHTS/FINISHINGS

- New lights & poles will provide the opportunity to cut electric & maintenance costs
- Bathrooms, retaining wall & new fence needed

Q4

# FALCON BUSINESS ASSOCIATION\*

## STADIUM NAMING RIGHTS

Permanent signage installed at main entrance of stadium, top of scoreboard, PA announcements at all stadium events & more!

SPONSORSHIP \$500K

## TURF FIELD ADVERTISEMENT

Permanent logo installed on field turf in 2 locations, PA announcements at all stadium events & more!

- Smaller Turf Field Advertisement for \$100,000

SPONSORSHIP \$250K

## PRESS BOX ADVERTISEMENT

Permanent logo installed on press box, PA announcements at all stadium events & more!

- Press box options available (See Mr. Carey)

SPONSORSHIP \$50K

## HOME STANDS ADVERTISEMENT

Permanent signage installed on home stands on both sides of fence, PA announcements at all stadium events & more!

- Home stands options available (See Mr. Carey)

SPONSORSHIP \$50K

## CONSESSION STAND ADVERTISEMENT

Permanent signage installed on concession stand, PA announcements at all stadium events & more!

SPONSORSHIP \$25K

# FALCON TRUSTEE PROGRAM\*

## DIAMOND

\$10,000 - \$24,999

Donor Wall Recognition  
 One-Time Home Game Sponsorship  
 Four (4) CM All-Sport Passes  
 Four (4) Reserved seats at the stadium  
 Sports program recognition  
 Social media recognition & more at the donor's request

## GOLD

\$7,500 - \$9,999

Donor Wall Recognition  
 PA-Donor Announcements at Outside Home Contests  
 Two (2) CM-All Sport Passes  
 Two (2) Reserved seats at the stadium  
 Sports program recognition  
 Social media recognition

## SILVER

\$5,000 - \$7,499

Donor Wall Recognition  
 PA-Donor Announcements at Outside Home Contests  
 One (1) CM-All Sport Passes  
 One (1) Reserved seats at the stadium  
 Sports program recognition  
 Social media recognition

## BRONZE

\$2,500 - \$4,999

Donor Wall Recognition  
 PA-Donor Announcements at Outside Home Contest  
 One (1) 10 Game sport pass  
 Sports program recognition  
 Social media recognition

## VARSITY

\$1,000 - \$2,499

Donor Wall Recognition  
 One (1) 10 Game sport pass  
 Sports program recognition

## CLUB

\$500 - \$999

Donor Wall Recognition  
 Sports program recognition

\*Also honored by school for donations to the Athletics Boosters

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